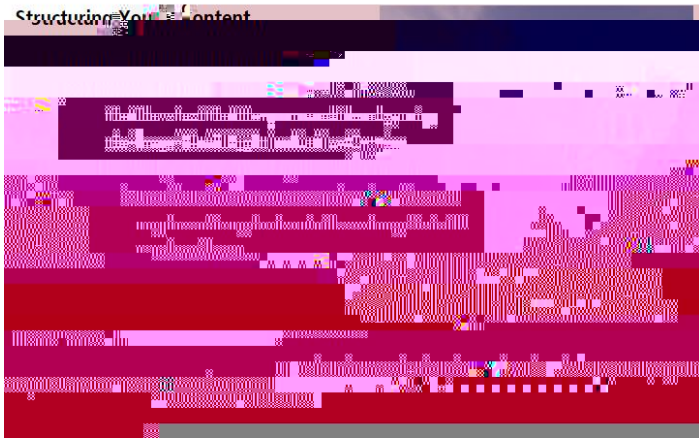The design components "Image Block Left (w/Caption)" and "Image Block Right (w/Caption)" have a special cropping requirement. Images cropped for these components are cropped as In-Content (or IC) because they are meant to be used in the main content region with the option to have text flow around the image. Depending on the orientation, images cropped as IC might be
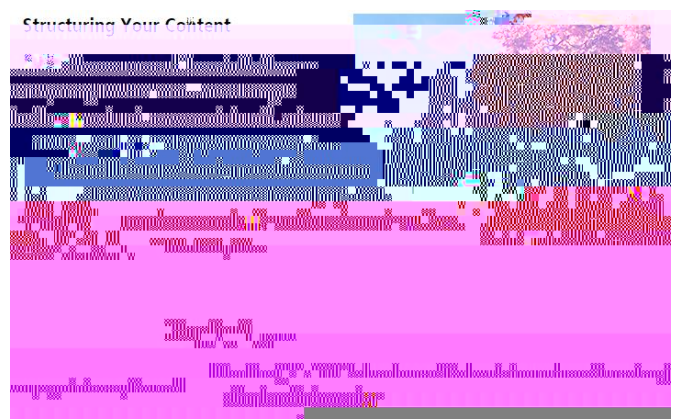
Square — 360 pixels x 360 pixels
Horizontal — 360 pixels x 280 pixels
Vertical — 360 pixels x 450 pixels

Images cropped in this manner can be added to either an "Image Block Left (w/Caption)" or "Image Block Right (w/Caption)," displayed below:
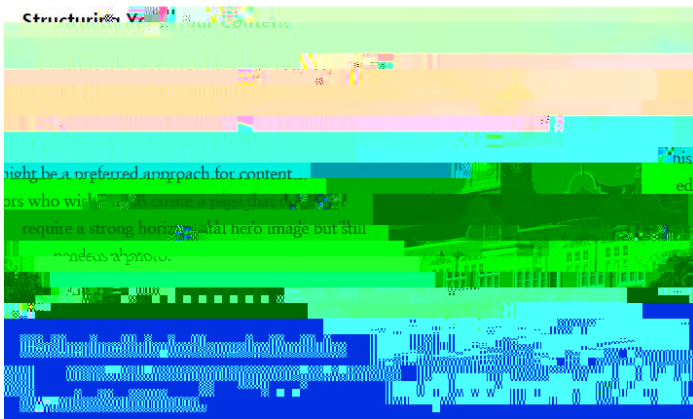
IC — Square

IC — Horizontal

IC — Vertical

Adding an Image Block Left or Right (w/Caption) to the Main Content

To be certain the text flows around the image, add the snippet directly above the paragraph of text you want to flow around the image:

Resizing an In-Content Image

Depending on the shape and use of these images — and how text flows around the image — you may need to resize the

2. The Insert/Edit Image pop-up box will appear:

3. Reduce the first dimension size in the "Dimensions" field and then hit the tab (the second dimension will resize automatically):