

C C

C AS S N H G P S I M C C

C B C

I B C
I

SAP
C B

C B M

C B
A

C B
H

C B
C

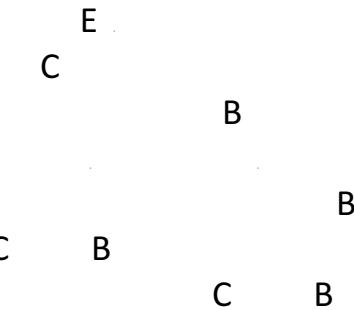
B

A N C
I C

Spring Sourcebook. A C
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C B S S R SSR
I SSR C

R



External and Internal Analyses & Recommendations (30%): P

C B
E
B

Tactics (30%): I

Threat of Imitation (10%): E

Resource Requirements (10%): S

??C ?? ?? ?? ?? ?? ?? ?? ?? ?? ??

M F

EPS

S
SAP

I

EPS

F _____