

Date of Presentation	10/4/2013
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Time 3:00

Abstract

The Internet has impacted the way businesses interact with consumers and suppliers. In 2009, McKinsey published the results of a survey asking approximately 1,700 executives about their companies

	hotel managers.
Date of Presentation	10/1/2010
Time	11:00 AM
Location	ST 310
Presenter	Dr. Barin Nag
Seminar Title	Alternative Approaches to Auction Trading by Consortia in Multi Agent Systems: A Comparative Study
Abstract	Agent based auction trading is important in e-Procurement as a part of the supply chain management activity of procurement via the Internet. Participating buyers and sellers are intelligent agents tasked with finding matches with required or offered quantities for best performance. Formation of consortiums offers opportunities in matching trade volumes, but in the real world there are difficulties in consortium formation arising from lack of perfect information, and from the dynamic character of the information. Heuristic methods are often the only solution. This paper shows the impact and capabilities of alternate heuristic models, and compares their performances in auction trading.
Date of Presentation	5/14/2010
Time	11:00 AM
Location	ST 310
Presenter	Dr. Tobin Porterfield
Seminar Title	Does Competition Affect Industry Outsourcing Decisions? Evidence from U.S. Manufacturers

Abstract Strategy and operations research have indicated that industry competition may be driving firm outsourcing decisions. Anecdotal evidence from U.S. manufacturers also suggests that industry competition is associated with outsourcing. However, there is little systematic empirical research regarding the impact of upstream and focal industry competition on focal industry outsourcing. Based on 1997 and 2002 U.S. census data on all

Time	11:00 AM
Location	ST 310
Presenter	Dr. Chaodong Han

Date of Presentation	10/23/2009
Time	12:00 PM
Location	ST 216
Presenter	Dr. Xiaolin Li
Seminar Title	An Empirical Examination of Factors Affecting the Adoption of Online Direct Sales Channel by SMEs
Abstract	<p>Drawing upon decision theories and innovation adoption and diffusion theories, the paper first proposes a decision factors classification framework. It then operationalizes the classification framework by proposing a research model on the critical factors affecting the adoption of online direct sales channel (ODSC). A survey instrument is developed and administered to a sample of SMEs in a Midwestern state of the US. Structural equal modeling is applied to analyze the data collected and test the hypotheses associated with the research model. Implications are analyzed.</p>