

FirstName LastName

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LinkedIn address

EDUCATION	Bachelor of Science in Communication Studies Towson University, Towson, MD Minor, Marketing	May 20xx
RELATED COURSEWORK	Advanced Public Speaking Towson University <ul style="list-style-type: none">• Conducted research, including an interview, in preparation for three formal speeches• Presented five speeches, both prepared and impromptu Sales & Marketing Towson University <ul style="list-style-type: none">• Designed and implemented a marketing strategy for local non-profit organization by applying online networking tools• Created presentation based on the effectiveness of visual displays• Managed team of nine colleagues to carry out an online marketing project that raised \$8,000 for Race for the Cure	Fall 20xx Spring 20xx
CUSTOMER SERVICE	Retail Salesperson, Merchandising Specialist The Gap, Baltimore, MD <ul style="list-style-type: none">• Create “Flower Power” designer promotion for core collection in Baltimore stores to generate record sales• Provide customer service to customers of all ages in a high-volume store (over \$6 million annual sales)	Jan 20xx- Present
	Associate Panera Bread, Hunt Valley, MD <ul style="list-style-type: none">• Provided efficient and timely service to customers in a fast-paced environment• Trained over 10 new associates on company policies and procedures	June 20xx-Jan 20xx
VOLUNTEER EXPERIENCE	St. Joseph’s Hospital, Baltimore, MD <ul style="list-style-type: none">• Supported patient relations and regional outreach program by creating networks with 1,350 patients and healthcare providers	May-Aug 20xx